

makes a difference



KÄRCHER TANK INTERIOR CLEANING – WE ARE YOUR PARTNER

WE ARE SURE YOU KNOW KÄRCHER ...





FAMILY OWNED COMPANY





MILESTONES

1935

1950

1959

1960s

1974



Foundation of company by Alfred Kärcher.



Development of the first European hot-water high-pressure cleaner.



Irene Kärcher takes over the management of the company after her husband's death.



Strategy of diversification: new range of products such as heaters, steam generators, building cladding and hollow plastic vessels.

Start of international orientation and first subsidiaries



Strategy of concentration on the core business of high-pressure cleaning. Colour changed from blue to yellow.



MILESTONES

1980

1984

1987

1989

1993



Strategy of concentration on cleaning.



Entry into the consumer market with the first portable high-pressure cleaner.



Development of the first own scrubber drier.



Death of Irene Kärcher.



Development of the first own sweeper.



MILESTONES

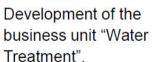
2001

2007

2011

2013







Expansion into garden products.



Strengthening of market position in the fields of municipal and industrial products.









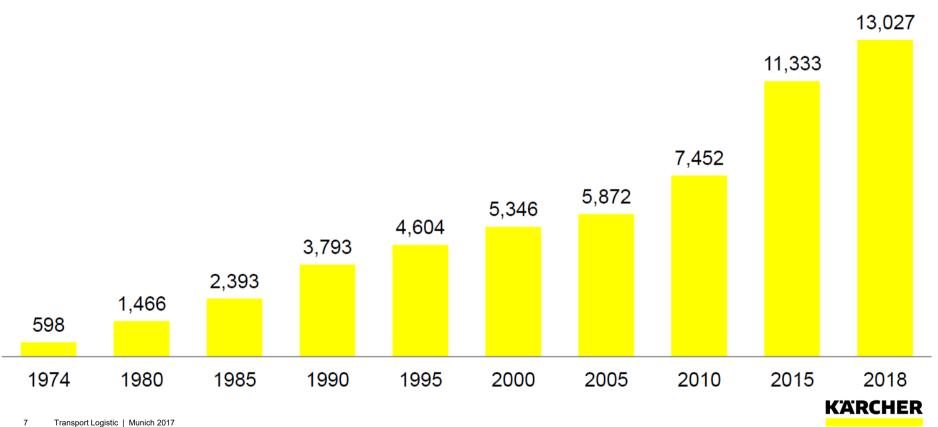


Change of colour of all products for professional users to anthracite.



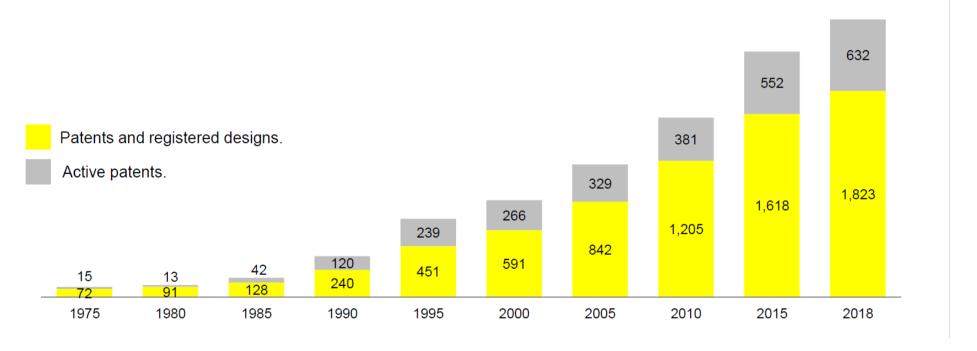


PEOPLE MAKE OUR COMPANY



WE ARE THE INNOVATION LEADER IN CLEANING TECHNOLOGY

More than 1,000 employees working in R&D.





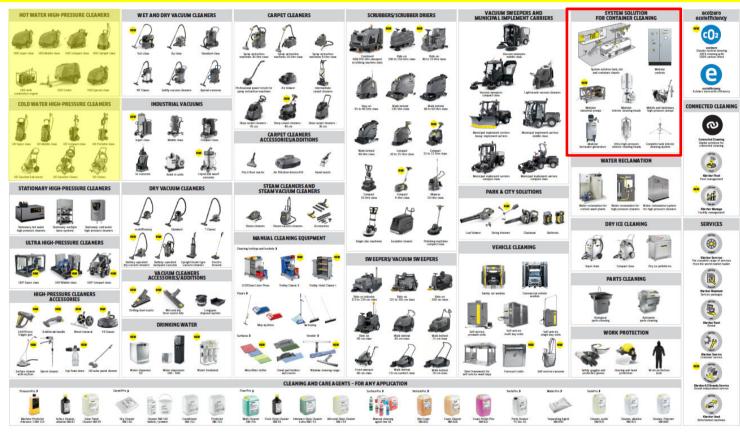
WE ARE SURE YOU KNOW KÄRCHER ...



... BUT WE CAN DO SO MUCH MORE!!



WIDE RANGE OF PROFESSIONAL PRODUCTS





THE SOLUTION ALWAYS STARTS AT YOU

Container type / size

Contamination / product inside



Kärcher solution













IBC

KARCHER



ISO -CONTAINER

KÄRCHER



ROAD TANKER





SILO TANKER

CARCHER



RAILROAD TANKER

KARCHER

IN-HOUSE KNOWLEDGE OF ALL ASPECTS OF SINNER CYCLE



Mechanical effect



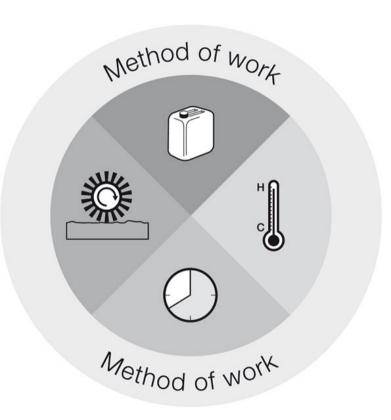
Temperature



Cleaning agent



Time



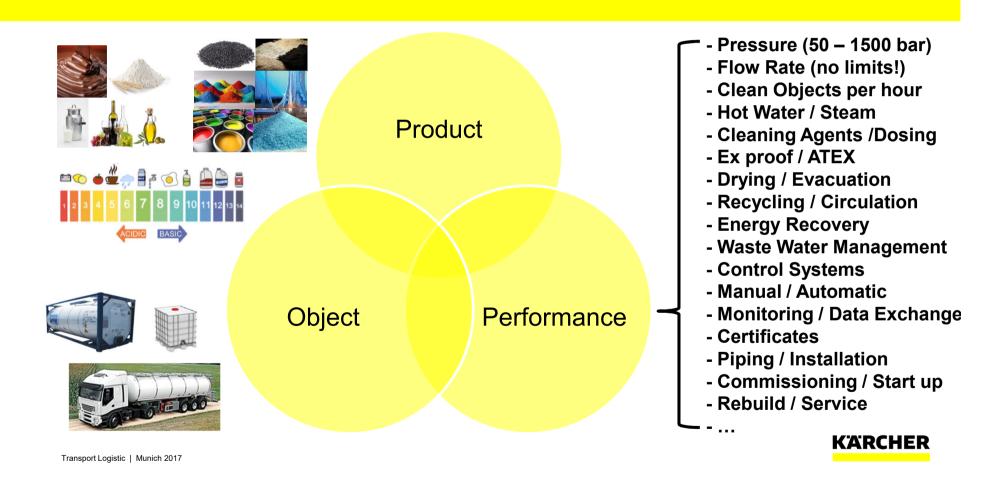
"The cleaning circle by Sinner shows

which factors play in cleaning together

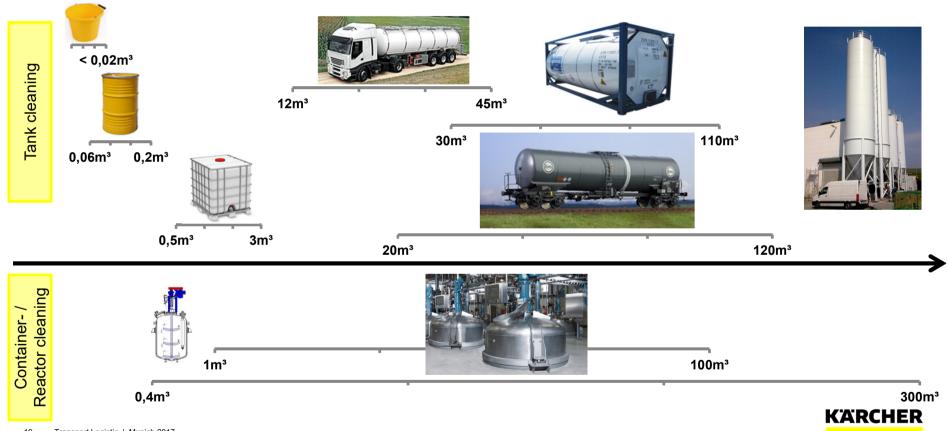
to achieve a perfect finish!"



KÄRCHER = CUSTOM SOLUTION FROM MODULAR COMPONENTS



TO FIT YOUR CLEANING REQUIREMENT

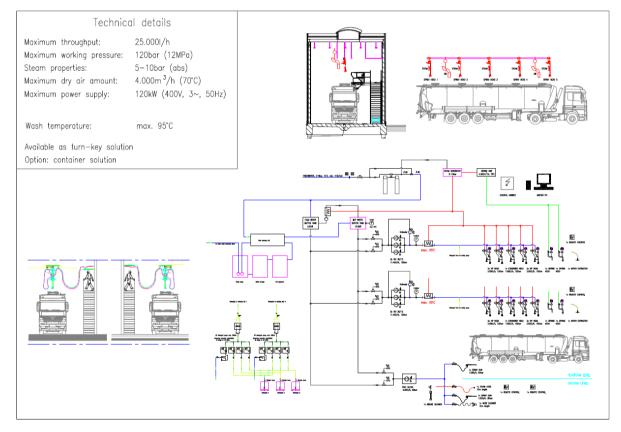


OUR IN-HOUSE DEVELOPED COMPONENTS

Interior cleaning heads	High- pressure pumps	Hot water generators	Controls	Accessories (e.g. drying)	Cleaning agents
WOMA		NAROLET Politicans Custificans	SECURITY OF THE PROPERTY OF TH		S KARCHER ST Charles ST Charles ST Charles ST Charles A Charl



ARE COMBINED INTO YOUR SOLUTION





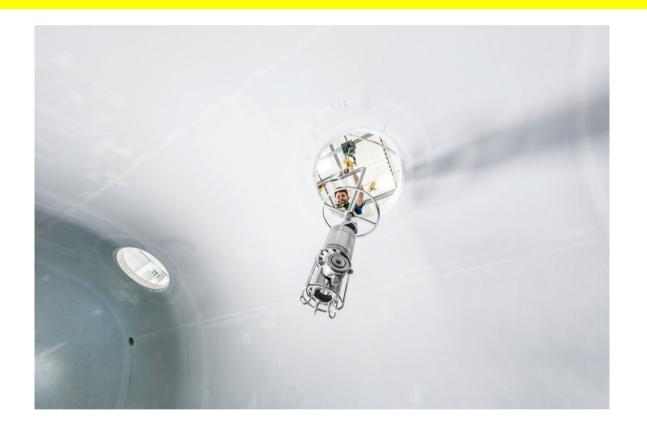
WITHOUT PEOPLE ENTERING THE TANK TO CLEAN







RELIABILITY = EXCELLENT RESULTS EVERY TIME



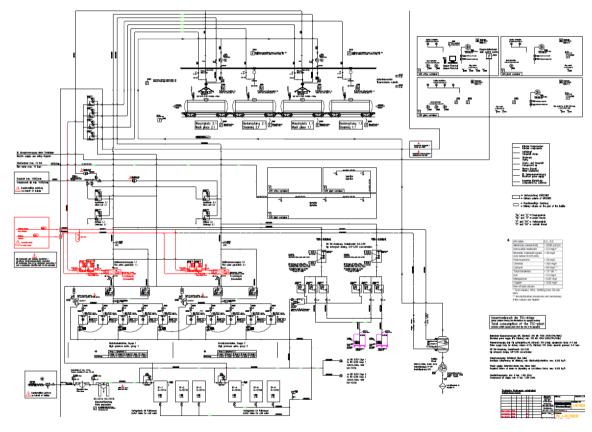


RELIABILITY = SOLUTIONS WITH OUR COMPONENTS

Interior cleaning heads	High- pressure pumps	Hot water generators	Controls	Accessories (e.g. drying)	Cleaning agents
WOMA		KARCHER Pudasand surfaces of the surface of the surfaces of the surface	SSS SS SSSSSO		F KARCHER Str. Onario Maria Maria



THEREFORE WE NOT ONLY ENGINEER SOLUTIONS

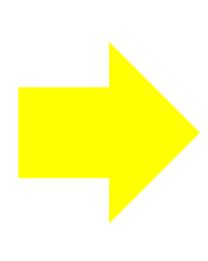




WE DEVELOP COMPONENTS & SOLUTIONS





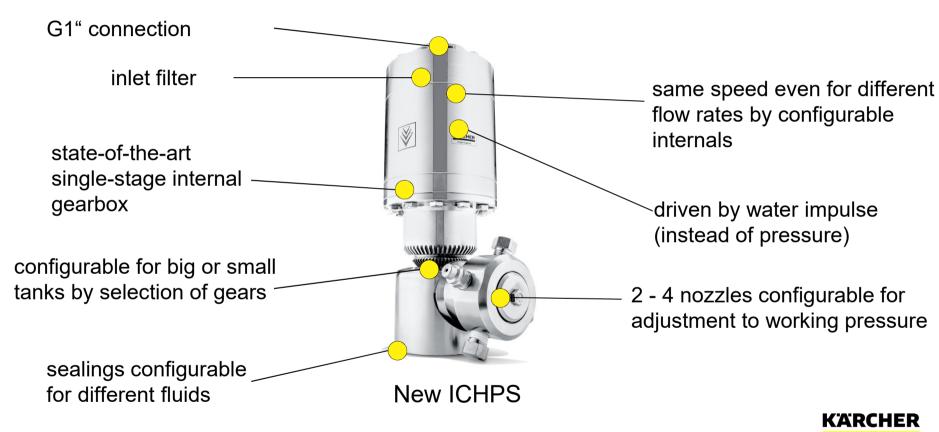


New ICHPS





WE DEVELOP COMPONENTS & SOLUTIONS



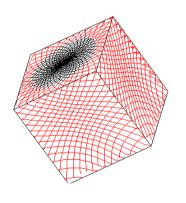
TO CREATE RELIABLE CLEANING RESULTS

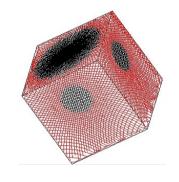
Due to design and calculation of internal gear ratios the cleaning result of our cleaning head is different:

Competition:

- free areas
- some double / triple impact
- not homogenous

= longer cleaning time required





Kärcher:

- nearly 100% covered
- homogenous

= short / effective cleaning



WE DEVELOP COMPONENTS & SOLUTIONS BASED ON YOUR NEEDS

Container type / size

Contamination / product inside

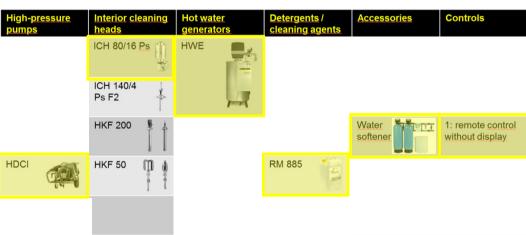


Kärcher solution









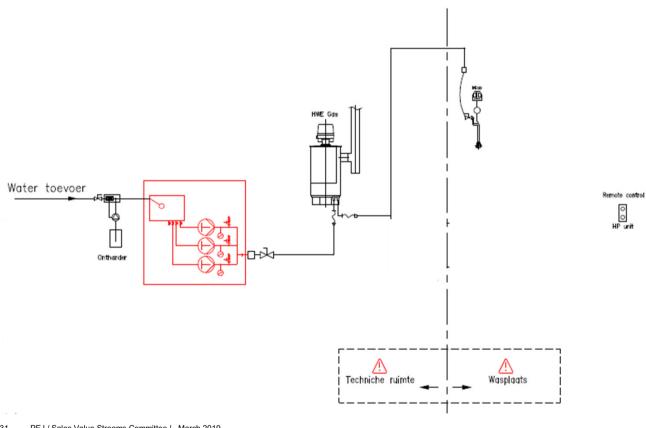


WHAT IS A SOLUTION?



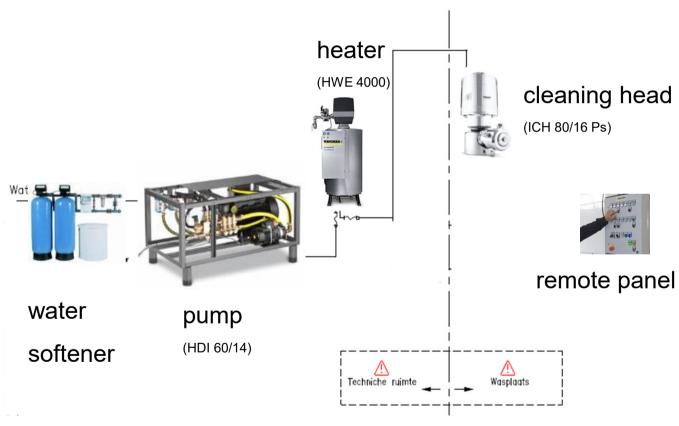


SOLUTION = GET IT DONE WITH AS LITTLE PARTS AS NECESSARY



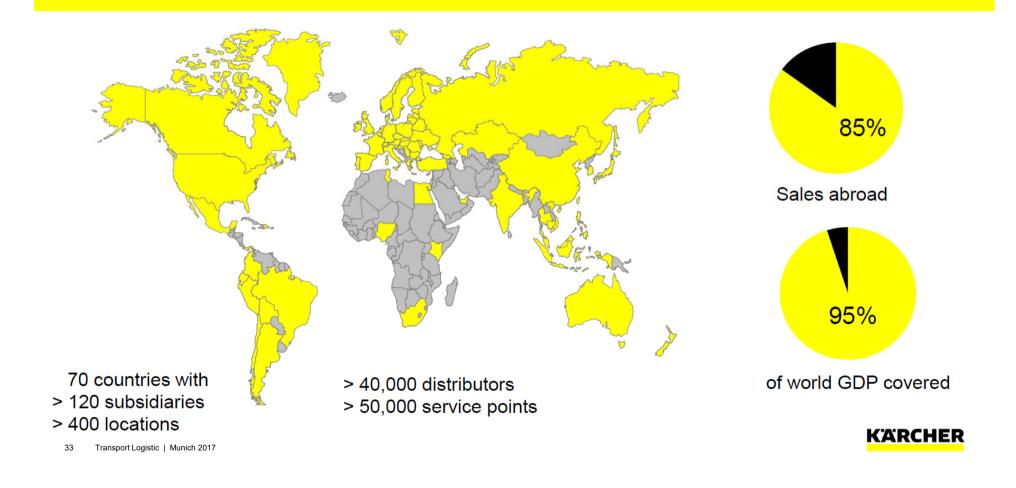


SOLUTION = GET IT DONE WITH AS LITTLE PARTS AS NECESSARY





KÄRCHER IS THE SERVICE PROVIDER WORLD-WIDE



PROVEN BY MORE THAN 250 TANK CLEANING PROJECTS WORLD-WIDE



Global Customer benefit:

- Professional support
- Reliable cleaning result
- Effective operation
- High degree of safety at work



KÄRCHER = YOUR GLOBAL PARTNER, ASK FOR MORE!

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